Interaction Design Rationale

Welcome to Interaction Design Rationale Research Study!

Thank you for taking the time to participate in this research study regarding the decision process behind designing for the web. We are a team of HCI researchers _____ and your expertise could help us to gain a deeper understanding of UX/service/interaction design in practice.

As a compensation you will have the possibility to receive the Research Study results afterwards.This survey will approximately take 20 minutes to complete.

All information collected will be kept strictly confidential.No personally identifiable information will be associated with your responses to any reports of these data. Should you have any comments or questions, please feel free to contact _____ _____ .

We thank you in advance for your participation and you will have the possibility to receive the Study results afterwards by providing an email address in the end of the survey.

Please click Next to begin.

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BACKGROUND INFORMATION

1. What is your age?

[   ]

2. What is your country of location?

[   ]

3. What is your gender?

○ Female

○ Male

4. What is your current job title?

[   ]

5. How many years of experience do you have in interaction/service/UI/UX/web design?

[   ]

6. What is your educational background?

[   ]

7. On how many project do you work in parallel usually?

[   ]

8. How many projects do you have in a year?

[   ]

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GENERAL DESIGN HABITS

This part focuses on your general design habits, what you follow when working on web interaction design projects.

REUSE OF OWN WORK

9. Under what circumstances would you use your own work as inspiration?

[ ]

10.
Do you organize/keep track of previous web designs of your own?
If you do, please describe it **how** in the text field after the "Yes" answer.

○ No

○ Yes [ ]

INSPIRATION

11. When you are confronted with a new type of project, what kind of inspiration do you look for?

[ ]

12. Do you keep track/save source of inspiration?
If you do, how? Please describe it in the text field after the "Yes" answer.

○ No

○ Yes [ ]

CHOICE OF TOOL

13. How often do you use paper prototypes in your projects?

○ **Always (Every project)**

○ **Often (every second project)**

○ **Sometimes (every 3-5 project)**

○ **Seldom (every 10 project)**

○ **Never**

14. For what purpose do you use paper prototype?

15.
When do you switch from paper to digital tools?

16. How often do you use templates (Joomla, WordPress, Drupal or other) in your projects?

○ **Always (every project)**

○ **Often (every second project)**

○ **Sometimes (every 3-5 project)**

○ **Seldom (every 10 project)**

○ **Never**

17. Could you clarify in what context do you use templates?

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RECENTLY FINISHED WEB PROJECT

PROJECT BACKGROUND INFORMATION

For the next part we would like you to think about an already finished web interaction design project from the recent past. All the following questions will be related to this project. You could review the project, it might help you to answer the following questions.

18. What was the type of this project?

- ○ **Corporate Website**
- ○ **Personal Website**
- ○ **Blog**
- ○ **Other:** [   ]

19. What was the theme of this project?

Themes are for example: Family/Finance /Games /Health

[   ]

20. The site, what I designed was a…..

- ○ **design of a new website from scratch**
- ○ **existing website renewal**

21. How long did this project take?

[   ]

22. On how many other design projects/features did you work at that time?

[   ]

23. With how many interaction designers did you work together in this project?

[   ]

24. I used the following tools during the interaction design process of this project:

- ☐ Paper sketch
- ☐ Scenarios
- ☐ Storyboard
- ☐ Flowchart
- ☐ Sitemap
- ☐ Wireframe Lo-Fi
- ☐ Wireframe Hi-Fi
- ☐ Mock-up
- ☐ Other: [_____]

25. Did you use template for this project?

If yes,how did you decide on the template?
Please describe it in the text field after the "Yes" answer.

- ○ No
- ○ Yes   [_____]

26. How satisfied were you with this project?

- ○ Very Satisfied
- ○ Satisfied
- ○ OK
- ○ Dissatisfied
- ○ Very Dissatisfied

27. How do you evaluate the quality of your final design of this project?

[_____]

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28. What kind of inspiration did you look for in this project?

29. How did you use these inspirations?

30. Did you use your previous own work as inspiration for this project?

If you did, how?
Please describe it in the text field after the "Yes" answer.

○ No

○ Yes

ALTERNATIVES
Concept

31. How did you prioritize alternatives of interaction concepts/sketches?

32. The alternatives of my design concept were ...

○ **very similar**

○ **had something in common**

○ **very different**

33. The final version of the interaction concept/sketches(before changing to digital tool)...

○ **stayed the same until the end of the web development**

○ **partly stayed the same**

○ **totally changed by the end of the development**

Wireframes

34. The first final version of the wireframe...

○ stayed the same until the end of the web development

○ partly stayed the same

○ totally changed by the end of the development

35. How do you compare wireframes?

36. What are the most challenges you most often encounter when you have to choose alternatives?

37. After starting wireframing did you sketch on paper again?

If, yes,for what purpose?
Please specify in the text field after the "Yes" answer.

○ No

○ Yes

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Layout

38. Who are the 3 most important person who gave feedback on your design and what was their impact on your design?

[ ]

39. When I showed different alternatives of the layout to the customer, the alternatives were...

- ○ very similar
- ○ had something in common
- ○ very different

40. How did the final design get selected?

[ ]

41. How much was the final design depending on the clients brief?

[ ]

42. The final design was...

- ○ a composition of different alternatives
- ○ independent from the other alternatives

42. The final design was...

○ **a composition of different alternatives**

○ **independent from the other alternatives**

CONSTRAINS

43. What were the important requirements of the design in terms of contextual use?

44. How did you decide on these requirements?

GROUP WORK

45. Does everyone has its own design or do you work together at one?

46. How do you choose which design will be developed further?

47. What is your email address?

This is an optional field.
If you wish to receive the study results afterwards, please provide your email address here.
No personally identifiable information will be associated with your responses to any reports of these data.

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